



Mouser UK
Artisan Building
Suite C, First Floor
Hillbottom Road
High Wycombe
Buckinghamshire
HP12 4HJ

Phone: +44 (0) 1494-467490
Fax: +44 (0) 1494-467499
uk@mouser.com

For Immediate Release

Mouser Electronics Wins Prestigious e-Legacy Award for ‘Contribution to Sustainability’

September 28, 2011 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, has won a prestigious e-Legacy Award for ‘Contribution to Sustainability.’ The e-Legacy awards are an annual event organized by *Electronic Product Design*, one of the UK’s leading electronics’ design magazines. The winners, announced recently in London, are voted for by the magazine’s readers.

The Contribution to Sustainability Award encourages the sustainability of the Earth’s resources and is awarded to a company program that encourages the sustainability of electronics and electronics manufacturing and raw materials. Along with Mouser’s zero waste philosophy of requiring no minimum orders and flagging products NRND (not recommended for new design) to advance longer shelf life, Mouser is committed to diligently addressing the environmental issues that face the electronics industry and their customers both domestically and globally. The global distributor’s environmental program encompasses Lead-Free, RoHS, WEEE, Packaging Waste, and proper disposal of Batteries and Chemicals. This forward-thinking approach was among the reasons for the award. For more information on Mouser’s environmental commitment, please visit: <http://www.mouser.com/environmental/>.

“We are delighted to win this award,” states Mark Burr-Lonnon, Mouser’s Vice President of EMEA and APAC Business. “Our philosophy is to provide design engineers with access to the latest technology, and corporate sustainability is an important and growing area where innovative solutions are always welcome. We thank the publishers and readers of *Electronic Product Design* for this award.”

-- continued --

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

-- 30 --

Further information, contact:
Nick Foot, Billings Europe
Tel: +44-1491 636393
Mobile: +44-7808-362251
Nick.foot@billings-europe.com

Further information, contact:
Larry Johannes, Mouser Electronics
Vice President Strategic Marketing
(817) 804-3534
larry.johannes@mouser.com

For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Corp. Communications Manager
(817) 804-7764
kelly.degarmo@mouser.com