

For Immediate Release

Mouser Receives Prestigious Design Fulfillment Award from Vishay Intertechnology

November 26, 2012 – [Mouser Electronics](http://www.mouser.com), Inc. announced today it has received the Best Overall Performance in Design Fulfillment Award from Vishay Intertechnology. The award was presented to Mouser at electronica 2012 in Munich, Germany.

[Vishay Intertechnology](http://www.vishay.com), one of the world's largest manufacturers of discrete semiconductors and passive electronic components, presented this exclusive distributor award in recognition of Mouser's industry-leading business model. Making the presentation to Mouser Electronics' CEO Glenn Smith during a November 15th gala dinner were Vishay's Dave Valletta, Executive Vice President of Global Sales; Joel Smejkal, Senior Vice President of Global Distribution; and Philippe Masson, EMEA Director of Distribution.

"Vishay is pleased to present the Best Overall Performance in Design Fulfillment Award to Mouser," said Senior Vice President of Global Distribution, Joel Smejkal. "Mouser is very focused in its emphasis on promoting our newest products to ensure they get to market faster. Mouser's ability to provide small order quantities and fulfill immediate shipping requirements really supported our strong growth in Europe."

"I would like to thank our friends at Vishay for this special award," said Mouser's President and CEO Glenn Smith. "Mouser is especially thrilled to receive the Design Fulfillment Award since this is an area in which we specialize. This is a testament to our business model in serving design engineers with the newest products in the world today."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Vishay

Vishay Intertechnology, Inc., a Fortune 1,000 Company listed on the NYSE (VSH), is one of the world's largest manufacturers of discrete semiconductors (diodes, MOSFETs and infrared optoelectronics) and passive electronic components (resistors, inductors and capacitors). These components are used in virtually all types of electronic devices and equipment in the industrial, computing, automotive, consumer, telecommunications, military, aerospace, power supplies, and medical markets. Vishay's product innovations, successful acquisition strategy and "one-stop shop" service have made it a global industry leader.

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