

For Immediate Release

Mouser Receives Top Award from Honeywell Sensing and Control

May 14, 2013 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, has been named Americas' 2012 Catalog Distributor of the Year by [Honeywell Sensing and Control](http://www.honeywell.com).

This is the second time for Mouser to receive this top award by achieving excellence in several key areas: Having the fastest and most effective new product launches; the biggest increase in number of new Honeywell customers; the largest breadth of Honeywell products in stock; and the greatest percentage of sales increase in Honeywell's catalog channel. Mouser, a subsidiary of TTI, Inc., is part of the esteemed Berkshire Hathaway family of companies.

"We are pleased to present the Honeywell Americas' Catalog Distributor of the Year Award to Mouser Electronics," said Pat Quilty, Vice President of Global Sales, Honeywell Sensing and Control. "Mouser's focus on customer acquisition and service, as well as the introduction and promotion of new Honeywell products has helped Mouser achieve this honor once again."

"It is a great honor to be recognized by Honeywell, a recognized leader in its field and one of our most valued suppliers," said Keith Privett, Mouser Vice President of Electromechanical, Power & Test. "Our relationship has brought impressive benefits to both of our companies, and this award is a great tribute to our continued mutual success."

In 2011, Mouser received Honeywell's Innovative Marketing Communications Gold Award for excellence in multiple critical areas: Support and promotion of NPI products; growth in customer acquisition and development; overall alignment, relative to focus products; ability to provide analytics; and innovative marketing activities. In 2010, Mouser also won Honeywell's Americas' Catalog Distributor of the Year.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Honeywell Sensing and Control

As a strategic business unit of Honeywell's Automation and Control Solutions group, Honeywell Sensing and Control brings engineering expertise and capabilities that no other company offers. With its comprehensive portfolio, quality, and reliability, Honeywell products support every step of your most demanding goals and standards to deliver consistent, trustworthy performance. For more news and information on Honeywell Sensing and Control, please visit <http://sensing.honeywell.com/>.

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