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## For Immediate Release

### **Mouser Electronics Now Delivering National Products From Texas Instruments**

**October 19, 2011** – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, announces today that it is an authorized global distributor for the complete portfolio of [National products](#) from Texas Instruments (TI).

Building upon record sales and an ongoing commitment to global expansion, the addition of National products from TI increases Mouser's offering of analog products to its global customer base. These TI analog products enable engineers to create new designs that solve tough challenges, such as making electronics more energy efficient – consuming less power, extending battery life and generating less heat.

Mike Scott, Mouser Vice President of Semiconductors, went on to express, "The addition of the National portfolio to our Texas Instruments line allows Mouser to offer our customers one of the industry's broadest in-stock selections. Designers have long-awaited the ability to procure National products from Mouser, and we are working diligently to ensure we have the components they need for their new designs."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **Trademarks**

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