

For Immediate Release

Mouser to Sponsor NASA In-Flight Interactive Event

January 23, 2012 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced its plans to sponsor a NASA In-Flight Education Downlink designed to inform and entertain students. The unique event is scheduled for January 31.

The NASA In-Flight Education Downlink is an innovative science program that gives over 850 fifth and sixth grade students at Asa Low Intermediate School in Mansfield ISD a chance to connect with NASA astronauts onboard the International Space Station. The downlink, a live conversation between students and astronauts in space, will allow students to ask questions through a one-way video and a two-way audio session, giving them a glimpse into the future of science and space technology. All Mansfield ISD students will have access to view the live broadcast on NASA TV and will be able to submit potential questions for the astronauts.

“Mouser is very excited to team up with NASA to sponsor this cool educational event,” says Larry Johannes, Mouser Vice President of Strategic Marketing. “This is a great opportunity for the students to see how technology is advancing in space, and to be able to communicate with real-life NASA astronauts.”

“This is the first event of its kind for our students,” says Dr. Bob Morrison, Mansfield ISD Superintendent of Schools. “We would like to thank Mouser for the generous donation and support in making this event possible for our students. I believe this will be an educational experience that our students will remember for a lifetime and will inspire some to look deeper into the sciences.”

The NASA event underscores the benefits of advanced technology and demonstrates to students the experience of real life in space, the innovative tools they use and the important experiments being conducted in the vacuum of space. It not only allows students to communicate with the astronauts, but educates them about how science paves the way forward to new discoveries. The school will conduct a *Space Night* open house for students and their parents on Friday, January 27, where students will be able to step into a real NASA space suit, as well as see artifacts and other space items in advance of Tuesday’s educational event.

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Mouser was founded by a physics instructor who needed components for a newly formed electronics program at his school. The idea of innovation is still at the heart of the company. Mouser values education, and is the go-to resource for instructors and future electronics design engineers. For more information on Mouser's educational offerings, go to <http://www.mouser.com/educationsales/>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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– 30 –

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