

For Immediate Release

Murata Boy to Cheer On Mouser and Kanaan at Indianapolis 500

May 23, 2012 – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced that [Murata Boy](#), the world renowned robot, will visit the legendary Indianapolis 500 to perform cycling stunts and appear with champion driver Tony Kanaan as he prepares to race the No. 11 MOUSER ELECTRONICS/GEICO/KV Racing Technology Chevrolet/Firestone IndyCar.

Murata, one of Mouser's strategic supplier partners, offers an extensive line of products that are specifically designed for the cutting-edge electronics utilized in the automotive market. Like the vehicles used in IndyCar, Murata Boy demonstrates the various applications for Murata's state-of-the-art components.

"We are very excited that our friends at Murata are able to bring their world-famous Murata Boy robot to the Indianapolis 500 to help entertain racing fans at the legendary oval circuit in Indianapolis," said Andy Kerr, Mouser Vice President of Passives. "Murata has been a great supporter of our IndyCar racing program and we are so pleased to have them as a partner."

"Murata and Mouser are excited to support Tony Kanaan and IndyCar's commitment to high-level racing with high-tech electronics," stated Woody Wilder, General Manager - Distribution Sales, Murata Americas. "Murata Boy looks forward to meeting race fans and sharing in the excitement of the Indianapolis 500."

Mouser distributes Murata's product lines of capacitors, resistors / thermistors, coils (inductors), EMI suppression filters, resonators, piezo alarms, IF / RF filters, RF modules and RF connectors. [Murata](#) has teamed with Mouser as a co-sponsor of the 2012 Izod® IndyCar Series, along with [TTI, Inc.](#), [Molex](#), [TE Connectivity](#), [Phoenix Contact](#), [Littelfuse](#), [Kemet](#), [Ohmite](#), [Hammond](#), [Harwin](#), [ebm-papst](#), [Omron](#), [BIVAR](#), [Fluke](#), and [Amphenol](#).

Mouser's comprehensive racing program provides a high-tech platform to showcase its valued supplier partnerships and connect with the industry's leading electronic design engineers and buyers. Engineers are invited to take the [Mouser 500 Challenge](#), a series of three engineering challenges to help find design solutions to various technical problems relating to the high-speed sport.

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

To learn more about Mouser's 500 Engineering Challenge, visit www.mouser.com/500challenge/. For more information on Mouser's racing program and Tony Kanaan, visit www.mouser.com/indy/.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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