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For Immediate Release

Mouser Unveils Newest Medical Applications Product Knowledge Site *Focus on Newest Products Training for Common Medical Therapies*

October 26, 2011 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announces the launch of its second [Medical Applications Product Knowledge Center](http://www.mouser.com/medical_therapy/) (PKC) training site devoted to medical therapies.

In keeping with Mouser's objective to keep design engineers informed about the latest products and new design possibilities in the increasingly complex and demanding medical arena, Mouser has created the second in a series of medical application websites focusing on common medical therapies. Medical therapy often necessitates direct patient interaction with therapy devices and, therefore, must be easy to use, small, power efficient, and reliable, as well as meet federal regulations. To view Mouser's newest Medical Applications site, visit http://www.mouser.com/medical_therapy/.

The site includes block diagram navigation, part lists, resources, videos, and featured products for the targeted therapies: Hearing aids, infusion pumps, and CPAP (continuous positive airway pressure) machines. Industry leading suppliers, such as Texas Instruments, Freescale Semiconductor, Omron, Maxim Integrated Products, and Honeywell Sensing and Control, provide the latest microprocessors, sensors, ADCs, power management devices, and more.

"We are pleased to be able to provide this new PKC training site for electronic design engineers," says Kevin Hess, Mouser Vice President of Technical Marketing. "Technological advancements in the medical market are moving at lightning speed. This new resource serves as an extension of our original Medical Applications PKC training site for patient monitoring and diagnosis, and helps break down the latest applications and newest products for medical therapies in a quick, easy-to-digest format."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects.

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Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

The new Medical Therapies PKC training site is one of more than 1,500 PKC sites in Mouser's vast library. Visit Mouser's other Medical site at http://www.mouser.com/medical_patient_monitoring/.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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