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For Immediate Release

Mouser Introduces New RF Technology Site

Design-Fulfillment Distributor Expands Offering of Sites on Applications & Technologies

October 24, 2012 – [Mouser Electronics](http://www.mouser.com), Inc. today announces its newest technology site on Mouser.com covering radio frequency [\(RF\) Technology](#). The new site is designed to help design engineers find the latest RF product information by frequency range, plus access the latest technical resources in as few clicks as possible. The site features new products from industry-leading manufacturers such as Skyworks Solutions, Inc., M/A-COM Technology Solutions, TriQuint Semiconductor, and Texas Instruments, to name just a few.

Mouser's RF Technology site is a basic resource center serving as an introductory site to RF technologies, including RF components by frequency (categories include sub 1GHz, 1 - 5GHz, and over 5GHz), industry news by manufacturer and applications, as well as other leading developments in RF. The site also showcases a block diagram of a transceiver to speed navigation based on area of component interest. The end result: engineers can quickly narrow in on a set range of products based upon frequency range and function to fit their specific design needs. The new site can be explored by visiting <http://www.mouser.com/applications/rf-wireless-technology/>.

Kevin Hess, Mouser Vice President of Technical Marketing, added, "With the proliferation of smartphones and tablets, overall market demand for the convenience and freedom of wireless systems is growing rapidly. Our goal is to better enable design engineers, allowing them to speed the integration of wireless technology. Our RF Technology site is extremely intuitive, providing useful information and component selection criteria right at their fingertips. It's just one way Mouser is helping engineers design a world without cords."

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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