

## For Immediate Release

### Mouser Wins JAE's Distributor of the Year Award

**April 30, 2012** – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it was presented with the [JAE Electronics](#) 2011 Distributor of the Year Award. This notable honor represents Mouser's exceptional sales performance, growth, overall sales and service commitment, and marketing promotion of JAE's products. This is the second time Mouser has received this recognition from JAE.

JAE Electronics is an innovator of a wide selection of connectors, and has cultivated a high level of technological expertise by following the corporate philosophy of "Technology to Inspire Innovation." The prestigious Distributor of the Year Award was presented to Mouser's Vice President of Interconnects, Krystal Jackson, during a recent awards ceremony in Newport Beach, CA.

"Mouser is extremely pleased and honored to be singled out as JAE's Distributor of the Year," expressed Jackson. "It's an absolute pleasure working with JAE in distributing their advanced line of interconnects. This award signifies the strong partnership that exists between our two companies. We look forward to many years of continued success as we unite to deliver growth, innovation, and quality to design engineers and buyers worldwide."

"We are proud to announce that Mouser has been selected as the JAE Distributor of the Year for 2011," said Greg Schweitzer, Director of Commercial Sales. "We greatly appreciate Mouser's strong, ongoing commitment to grow our business. With this award, we extend our sincere gratitude and applaud the efforts of the entire Mouser team."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **About JAE Electronics**

JAE Electronics, Inc., designs, manufactures, and markets electronic connectors and aerospace products ranging from circular, board-to-board, and wire-to-board, to DIMM memory, memory card, and FPC connectors. Wholly-owned by Japan Aviation Electronics Industries, Ltd., Tokyo, Japan (JAE), JAE Electronics, Inc., was established in the United States in 1977. Since that time, JAE Electronics has increased its marketing efforts in the United States and has opened a manufacturing facility in Tualatin, Oregon. For more information, visit <http://jae-connectors.com>.

### **Trademarks**

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