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## For Immediate Release

### Mouser and International Rectifier Unite in Global Distribution Agreement

**October 17, 2011** – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced a new worldwide distribution agreement with [International Rectifier](#) (IR), a world leader in power management technology.

For design engineers, Mouser’s agreement with International Rectifier means faster, more streamlined access to IR’s advanced power management technology that enables applications to work smarter, run cooler, and raise the world’s productivity-per-watt. With Mouser, customers will have access to detailed product knowledge microsites for IR’s newest products including digital, analog and mixed-signal ICs, power systems and discrete power components.

“Our agreement with International Rectifier represents our latest step towards offering complete, wide-spectrum availability of the most advanced technologies for design engineers,” says Mike Scott, Mouser’s Vice President of Semiconductors. “By focusing on power semiconductor components and subsystems, IR creates proprietary products that add more value to customers’ end products. We are excited to have them on board, and look forward to a long, prosperous relationship between our two companies.”

“With decades of experience in providing cutting edge components for design engineers, Mouser supplies the tools necessary for the frontlines of new technology,” states Adam White, Senior Vice President, Worldwide Sales, International Rectifier. “This agreement with Mouser reflects our continued focus on customer base expansion and acceptance of our newest products and industry-leading technologies. With our aggressive focus on R&D, we are generating a flow of highly-differentiated products targeted to high-growth applications – an excellent fit for Mouser’s distribution niche.”

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What’s Next in advanced technologies. Mouser offers customers 19 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics’ website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **About International Rectifier**

International Rectifier (NYSE:IRF) is a world leader in power management technology. IR's analog and mixed signal ICs, advanced circuit devices, integrated power systems and components enable high performance computing and reduce energy waste from motors, the world's single largest consumer of electricity. Leading manufacturers of computers, energy efficient appliances, lighting, automobiles, satellites, aircraft and defense systems rely on IR's power management benchmarks to power their next generation products. For more information, go to [www.irf.com](http://www.irf.com)

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