

For Immediate Release

History-Making Mouser IndyCar Goes on Display at Corporate Headquarters

December 15, 2011 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today commemorates the successful road through the company's [2011 IndyCar season](#), and welcomes the Mouser.com #88 IndyCar back home where it is prominently displayed in the company's two-story front lobby at its global headquarters.

As IndyCar #88 rolled into Mouser headquarters, the distributor looked back on a banner year of racing. The car's driver, Ho-Pin Tung, made history as the first Chinese driver ever to qualify for an Indycar race, successfully competing in the recent Indy Grand Prix of Sonoma. Mouser also sponsored Canadian Alex Tagliani in the #77 Mouser Indycar as he qualified on the pole for the 2011 Indianapolis 500, and then did it again just two weeks later, landing in the top-qualifying spot for the Texas Twin 125's at Texas Motor Speedway.

Mouser invested in this high-speed, high-tech showcase to find an innovative way to promote their supplier brands in a global arena as they expand their operations worldwide. With every advanced, sophisticated component that goes into an IndyCar being about precision and gaining a performance edge out on the track, IndyCar provides the perfect vehicle to build top-of-mind awareness for Mouser and its valued supplier and manufacturer rep partnerships.

"It's been an unforgettable season working with Ho-Pin and Tag over the last few months," says Larry Johannes, Mouser Vice President of Strategic Marketing. "Our partnership with Ho-Pin, Tagliani and the rest of our IndyCar sponsors embodies our commitment to high performance."

As Mouser looks ahead to next year's races, there is little doubt that it will be another breathtaking ride. For background information or more information on opportunities to join Mouser's IndyCar team for 2012, please write: larry.johannes@mouser.com or visit <http://www.mouser.com/indy/>.

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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