



For Immediate Release

Mouser Electronics Partners with IPDiA for Global Distribution

February 9, 2012 – <u>Mouser Electronics</u>, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced during the Applied Power Electronics Conference and Exposition (APEC 2012), that it has penned a distribution agreement with <u>IPDiA</u>, a leader in 3D silicon technology for passive devices.

Mouser's agreement with IPDiA will allow design engineers and buyers access to IPDiA's 3D silicon capacitors – quickly, efficiently, and with Mouser's top-rated customer service behind each purchase. IPDiA has developed a breakthrough technology provides a fully MOS compatible back-end technology for a full passive integration platform that features low ESR, low ESL, and low coupling as well as high reliability and high stability with respect to temperature, voltage and aging. IPDiA's product portfolio includes: 3D silicon capacitors used in applications such as power decoupling and DC-DC power conversion, RF Integrated Passive Devices aimed at mobile communications and radar applications and Integrated Protection Devices used in high brightness LED applications.

"We are pleased to bring IPDiA into our supplier family during APEC 2012," says Marc Metrolis, Mouser Product Director of Passives. "Their 3D silicon passive integration technology offers our customers significant value in terms of miniaturization, performance, and stability. The timing couldn't be more perfect to start a mutually beneficial partnership with IPDiA."

"We are very excited about the engagement with Mouser, a world-leading company in components distribution," says Laurent Dubos, IPDiA's Sales and Marketing Director. "Mouser will support the market introduction of our silicon capacitor technology to their vast engineering customer base."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase.

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Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

About IPDiA

IPDiA was formed in June of 2009, the result of more than 10 years of Research and Development carried out in large international groups Philips and NXP. IPDiA is a preferred supplier of high performance, high stability and high reliability silicon passive components to customers in the medical, automotive, communication, computer, industrial, and defense/aerospace markets. The company portfolio includes standard component devices such as silicon capacitors, RF filters, RF baluns, ESD protection devices as well as customized devices. IPDiA headquarters are located in Caen, France. The company operates design centers, sales and marketing offices and a manufacturing facility certified ISO 9001 / 14001 / 18001 as well as ISO TS 16949 for the Automotive market and ISO 13485 for medical devices. Please visit our website www.ipdia.com

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