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## For Immediate Release

### IndyCar Rookie to Watch at Sonoma: Ho-Pin Tung in Mouser #88

**August 25, 2011** – [Mouser Electronics](#), Inc., a top design engineering resource and global distributor for electronic components, will sponsor Chinese sensation [Ho-Pin Tung](#) as he gears up for the Indy® Grand Prix of Sonoma on August 28. Tung has established a name for himself in Asia appearing on the cover of *GQ China* and various other magazines, as well appearing on national television and in popular console and PC racing games.

“This opportunity to sponsor Ho-Pin symbolizes our company’s drive for high performance,” says Larry Johannes, Mouser Electronics’ Vice President of Strategic Marketing. “Ho-Pin brings a focus and drive to the track that mirrors our own interest to bring design engineers the latest in electronic technology faster than our competition. It’s helping us build a global awareness for Mouser and our supplier partners.”

Tung, 28, will drive the #88 Mouser Dallara/Honda/Firestone. “The track is very technical, with many differences in height, really challenging,” Tung states. “This circuit requires an intelligent approach. I am very excited about the chance being offered by Mouser, Motegi Wheels and other partners to race at Sonoma.”

Co-sponsoring Tung and the Sam Schmidt Motorsports team is Mouser’s Berkshire Hathaway partner company, [TTI Inc.](#) Joining them in sponsorship are top manufacturers: [Panasonic](#), [TE Connectivity](#), [Littelfuse](#), [Amphenol](#), [Phoenix Contact](#), [Ohmite](#), [Murata](#), [Avago](#), [Kemet](#), [Vishay](#), [On Semiconductor](#), and [Luscombe Engineering](#).

Race fans can tune to a full weekend of racing events during the Indy Grand Prix of Sonoma at Infineon Raceway in Sonoma Valley, California, Aug. 26-28 on Versus. Tung, who started his career kart-racing in the Netherlands, will race the Mouser Electronics-sponsored #88 Dallara IndyCar for Sam Schmidt Motorsports. Sam Schmidt Motorsports has visited victory lane 37 times in the various Indycar and Indylights series and has fielded cars that sat on the pole consecutively at the 2011 Indianapolis 500 and Texas Twin 275. For more information on Mouser Electronics’ Indy sponsorships, go to [www.mouser.com/indy](http://www.mouser.com/indy).

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

Visit Ho-Pin Tung's official website at <http://www.hopintung.com>.

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