

For Immediate Release

Mouser Congratulates Ho-Pin Tung for Exciting Top 5 Finish *Porsche Carrera Cup Asia 2012 Comes to an End*

December 5, 2012 – [Mouser Electronics](#), Inc., a top design engineering resource and global distributor for semiconductors and electronic components, today congratulates their Chinese driver Ho-Pin Tung for his impressive performance in the final two rounds at the 2012 Porsche Carrera Cup Asia race in Shanghai. Tung claimed a spot in the Top 5 after last month's season finale at Shanghai International Circuit.

Tung demonstrated his determination to advance in the overall ranking. Not only did he keep the leading position most of the time in qualification, but he was the third to cross the finish line in the first of the two races and successfully scored his third podium position in his first-ever season. However, Tung's aggressive moves could not overcome obstacles after his teammate made a dangerous attempt to overtake his position in the 11th round, when leading the race, which jeopardized Tung's car and forced him into a 6th position finish in the season-finale.

"We're really excited to see Ho-Pin win the podium position for the third time in the prestigious championship. We're very proud of his Top 5 position this season," stated Mark Burr-Lonnon, Mouser Vice President of APAC Business. "Tung is an extremely talented driver. During the races, his capabilities and tenacity helped him manage the technical challenges and elevation changes at the F1 track in Shanghai. We look forward to his performances in the future."

"Since Malaysia, I have been improving and so has the car. Qualification and the 10th round went very well. I was very quick, and halfway I was the fastest," Tung said. "I am satisfied with my first season in the Porsche Carrera Asia Cup, especially the second half of the season. I will decide early in 2013 where I will race next. The new year is sure to bring many exciting opportunities."

Tung is a Dutch-born, Chinese driver who has grown up within the European and Asian race circuits. During the 2011 season with Mouser's support, [Tung](#) made racing history as the first Chinese driver to race in an [IndyCar](#) event, driving in the Grand Prix of Sonoma. In both events, Mouser and its supplier partners teamed up as Tung captured the attention of China and racing fans around the world.

The 2012 Porsche Carrera Cup is one of many international branding avenues that promote recognition of Mouser's supplier partnerships. The race has earned an impressive fan and media following since its launch in 2003, bringing its signature brand of exhilarating motorsports competition to millions across the region. This year marks the event's 10th anniversary.

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Mouser Electronics has continued to grow through its unwavering commitment to local service and support. The company has 19 locations strategically placed worldwide, including six throughout Asia and two in China. Mouser is able to service to customers in 17 languages and transact business in 17 different currencies – all from the customers' same time zone. The company now fully transacts e-commerce with the Chinese Renminbi (RMB), the official currency of the People's Republic of China, and UnionPay's *ChinaPay e-payment* service. This is a progressive step towards more seamless transactions and streamlined logistics throughout Asia.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

To visit Mouser's Chinese site for Ho-Pin-Tung, go to <http://www.mouser.cn/hopintung/>.

About Mouser

Mouser Electronics, a subsidiary of TTI Inc., is part of the Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and emerging technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility, south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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