



For Immediate Release

Mouser Employees Celebrate Successful Healthy Initiatives Program

Popular Program to Expand in 2012

April 12, 2012 – <u>Mouser Electronics</u>, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today highlights their plans in 2012 as the company continues to encourage a healthy, happy workplace for its 1,000-plus employees and guests.

With last year's successful program as a guide, Mouser is eagerly gearing up for this weekend's 2012 Susan G. Komen Race for the Cure 5k walk/run on Saturday, April 14th. In 2011, Mouser had 111 employees and 82 guests participate in the race to celebrate survivorship, remembering those lost to the disease and making a difference in the fight against breast cancer. Thanks to the dedication of Mouser's employees, Mouser won 2nd place for their corporate participation and raised a total of \$5,000. Mouser plans to make it another banner year for the 2012 event with more than 340 employees participating overall in the charitable opportunity.

Mouser is also looking ahead to its second annual employee health fair to be held later this year. The company's first fair was considered a huge success, offering flu shots, blood pressure checks and even diabetes testing, as well as opportunities to speak with professionals from United HealthCare, MetLife, VSP, YMCA, Fidelity, The Women's Center, and Mansfield Urgent Care. And this year the fair is promising to be even more fun for employees, complete with healthy product samples from local businesses.

"Another significant health initiative for Mouser in 2012 is its resolution to return to a smoke-free corporate campus at our global headquarters here in Texas," says Paula Holcomb, Mouser Vice President of Human Resources. "This is a policy that went into effect in February 2012. The company desires to provide an inviting, safe and healthy environment for all of the visiting customers, suppliers and employees while reducing healthcare costs. Ten years ago, Mouser's corporate offices used to be smoke-free, and in the last two years, complaints of second-hand smoke had increased with our company's rapid growth. We wanted to encourage healthy change for the better and we thought it was the perfect time to clear the air."

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.7 million products to locate over 2.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2.8 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

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