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For Immediate Release

Mouser Reports Record Global Sales in Q2

July 18, 2011 – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, announces a 24% increase in global Q2 sales. The design-fulfillment distributor, known for its broad inventory of the newest components, is continuing to expand worldwide to provide design engineers with the highest level of personalized service and technical support.

“Sales continue to be exceptionally strong globally in 2011,” explains Glenn Smith, Mouser Electronics’ President and CEO. “After growing 70% last year, we were prepared for a slower 2011. But, the Q2 global sales growth of 24% made it another record quarter. This puts Mouser at a 27% sales increase in the first half of 2011. We’re excited about what we’re seeing again this year. With the continuing advancement of technology, the demand for semiconductors and electronic components remains very high. Our strategic plans and our commitment to customer service excellence continue to pay off with increased sales.”

In Asia, China and the Americas, Mouser continues to grow at nearly 20%, with the strongest growth in Europe where Mouser’s 2011 sales are up 71%. Mouser posted gains of well over that 71% in Germany, France, Sweden, and Spain; followed by gains of over 65% in the UK, Italy and the Netherlands.

Mouser is continuing its expansion in Europe with the addition of customer service / technical support branches. In Q3 Mouser will open new branches in Stockholm and Eindhoven. This follows the Q1 and Q2 openings of Mouser branches in France, Spain and the Czech Republic.

Besides expanding its [17 global customer support branches](#), Mouser has also put considerable efforts into expanding the availability of the newest and most advanced products for design engineers, easily available via multiple on-line channels: [Mouser.com](#), [MouserMobile](#), [Advanced Digital Catalog](#), [Mobile-Compatible Catalog](#), [PDF Catalog](#), or [print catalog](#).

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About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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