

## For Immediate Release

### Mouser Named Gold Sponsor of Energy Harvesting Summit

**November 14, 2011** – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced its Gold Sponsorship of this week's Energy Harvesting & Storage USA 2011 and Wireless Sensor Networks & RTLS USA 2011 conferences in Boston, MA, both part of the global IDTechEx event series.

Energy Harvesting & Storage USA 2011 is the world's largest event on energy harvesting and storage technologies. Co-located with the Energy Harvesting event is the Wireless Sensor Networks & RTLS Summit USA 2011. Both events feature unique content tailored toward giving design engineers and industry professionals unrivalled insight into state-of-the-art developments in the areas of energy harvesting, wireless sensor, real time location system and active RFID sectors. Among the highlights will be demonstrations of the latest technologies from major innovators and new advancements in thin-film energy storage and ultra-low power electronics.

Mouser's Gold Sponsorship underscores the design-fulfillment distributor's drive to bring the world's widest selection of the latest semiconductors and components to design engineers and buyers, providing a time-to-market edge in advancing technology. The IDTechEx event series is geared towards providing the newest information on the foremost branches of emerging technologies. This parallels Mouser's mission of delivering *What's Next* to electronic design engineers and buyers around the world.

"Energy harvesting and wireless sensor products are an important part of our portfolio," says Larry Johannes, Mouser Vice President of Strategic Marketing. "This is a great opportunity for us to support design engineers by providing knowledge on these emergent technologies to advance innovation. These Boston events are shaping up to be leading-edge on every level."

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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