

1000 N. Main Street Mansfield, TX 76063, USA mouser.com

(817) 804-3800

For Immediate Release

Mouser Joins GHI to Launch New Development Platform on Microsoft's .NET Gadgeteer

March 27, 2012 – <u>Mouser Electronics</u>, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced its global distribution pact with <u>GHI Electronics</u>, a top design partner specializing in Microsoft's .NET Gadgeteer hardware development platform.

This collaboration between Mouser and GHI means design engineers and customers worldwide can mitigate the two greatest challenges of working with NETMF – porting it to the hardware and using it to control a device. GHI's development systems are the most feature-rich .NET Gadgeteer compatible devices, offering many exclusive features such as WiFi, PPP, and USB Host with a variety of add-on modules. Microsoft .NET Gadgeteer is an open source toolkit for building small electronic devices using the .NET Micro Framework and Visual Studio/Visual C# Express language.

.NET Gadgeteer combines the advantages of object-oriented programming, solderless assembly of electronics with a kit of peripherals, and support for quick form-factor construction using computer-aided design. These systems make a robust prototyping platform or can be directly integrated into a customer's product as a drop-in solution, making GHI an ideal supplier for those customers looking for simple and easily-customized solutions.

"GHI's attention to solutions that are customized for each individual makes them a perfect fit for Mouser," says Russell Rasor, Mouser Vice President of Advanced Technology. "With GHI as a part of Mouser's expansive line card, design engineers now have access to even more products that reduce their time to market and create ease of development for their designs. We look forward to a mutually beneficial partnership."

"Initiating this partnership with Mouser opens a world of opportunity to reach even more customers with our products that will help them get their designs to market faster," states Gus Issa, Founder and CEO of GHI Electronics. "Quality and reliability are the guidelines we follow in all aspects of business, and we look forward to working with a company that does the same."

"We're excited to see partnerships such as Mouser and GHI using the .NET Gadgeteer platform," says Colin Miller, product manager, Microsoft .NET Micro Framework. "By leveraging a readily available and powerful technology, they will be able to deliver sophisticated devices with more speed and less complexity."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects.

- continued -

Mouser / GHI Page Two

Mouser Electronics' website is updated daily and searches more than 8.7 million products to locate over 2.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2.8 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

About GHI Electronics

GHI has always been Microsoft's[®] NETMF leading partner offering some of the most advanced NETMF devices in the market. GHI has worked with resource-constrained embedded systems, where efficient coding is a must. Current GHI offers have features that are normally more than what the system can handle, but thanks to the high level of experience and optimization, these systems run flawlessly. GHI products are used around the world and in most markets. For more information, visit <u>http://www.ghielectronics.com/</u>.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

– 30 –

Further information, contact: Larry Johannes, Mouser Electronics Vice President Strategic Marketing (817) 804-3534 <u>larry.johannes@mouser.com</u> For press inquiries, contact: Kelly DeGarmo, Mouser Electronics Corp. Communications & Media Relations Mgr. (817) 804-7764 kelly.degarmo@mouser.com