

For Immediate Release

Mouser Now Stocking Freescale PX Series 32-Bit Power Architecture MCUs

July 23, 2012 – <u>Mouser Electronics</u>, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it is stocking new 32-Bit power architecture microcontrollers from <u>Freescale Semiconductor</u>.

Freescale's PX Series 32-bit Power Architecture® Microcontrollers are system-on-chip devices that are built on Power Architecture® technology and contain enhancements that improve the architecture's fit within embedded applications. They include additional instruction support for digital signal processing (DSP) while integrating technologies such as an enhanced time processor unit, enhanced queued analog-to-digital converter, Controller Area Network, and an enhanced modular input-output system. The PX Series family of 32-bit microcontrollers deliver unparalleled performance for the most complex industrial control applications, including motion control, power generation, clinical medical, aerospace and defense, motor drives, robotics and more. The advanced and cost-efficient host processor core of the PX Series family complies with the Power Architecture® embedded category. It operates at speeds up to 264 MHz and offers high-performance processing optimized for low power consumption. To learn more about the Freescale PX Series of 32-bit Power Architecture MCUs, visit http://www.mouser.com/freescalepxs20/.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects.

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Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

About Freescale Semiconductor

Freescale Semiconductor, Inc. was the semiconductor product sector of Motorola, Inc., earning the reputation of innovator and pioneer in the global semiconductor industry. Today Freescale is an industry leader in the design and manufacture of embedded semiconductors for the wireless, networking, automotive, consumer, and industrial markets.

Trademarks

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