

## For Immediate Release

### **Mouser Expands Automotive Application Site with Four New Block Diagrams**

**November 28, 2012** – [Mouser Electronics](http://www.mouser.com), Inc., a top design engineering resource and leading global distributor for semiconductors and electronic components, builds on its current [Automotive Application](http://www.mouser.com/automotive-applications/) site on Mouser.com focused on Automotive Design. The newly enhanced site helps speed design engineers in finding the latest automotive advancements, sourcing product information via block diagram navigation, and pinpointing the latest technical resources, saving design engineers valuable time. The site also features a number of new products from industry-leading manufacturers, such as Texas Instruments, Murata, Molex, STMicroelectronics and Infineon, just to name just a few.

Mouser's Automotive Application site introduces four new application diagrams in Braking Systems (ABS), Electric Power Steering, Central Body Control and Seat Control. This is in addition to its focus of covering the Instrument Cluster, Rear Vision Systems, Keyless Entry, plus other insightful industry news and technical resources that gets engineers moving quickly down the design road. The site's block diagram navigation and streamlined graphical interface is designed to speed navigation. Combined with the Featured Products section, engineers can quickly steer themselves to products and information based on defined parameters and engineering standards – all centered on automotive-specific design needs. Engineers can review application notes, white papers, and videos, as well as automotive-ready products. To learn more, visit <http://www.mouser.com/automotive-applications/>.

The newly expanded Automotive Applications site is part of Mouser's comprehensive [Applications & Technologies](http://www.mouser.com/applications-technologies/) sites available to assist the design process with solution-based content.

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

#### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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Further information, contact:  
Larry Johannes, Mouser Electronics  
Vice President Strategic Marketing  
(817) 804-3534  
[larry.johannes@mouser.com](mailto:larry.johannes@mouser.com)

For press inquiries, contact:  
Kelly DeGarmo, Mouser Electronics  
Corp. Communications & Media Relations Mgr.  
(817) 804-7764  
[kelly.degarmo@mouser.com](mailto:kelly.degarmo@mouser.com)