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## For Immediate Release

### **Mouser Brings MRAM Technology to Customers Worldwide with Everspin Agreement**

**September 14, 2011** – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced that it has partnered with [Everspin Technologies](#), Inc. for worldwide distribution.

With demand for Everspin's Magnetoresistive Random Access Memory (MRAM) spreading across a wide array of commercial and industrial applications, Mouser's partnership with Everspin represents a sharp competitive edge for design engineers and buyers. Everspin currently offers 256Kb, 1Mb, 4Mb and 16Mb versions of its MRAM products in a variety of interfaces and configurations. MRAM is a revolutionary memory that uses the magnetism of electron spin to provide non-volatility without wear-out. The result is a memory that delivers the speed of SRAM with the non-volatility of Flash in a single unlimited-endurance device. The devices are available in commercial, industrial, automotive and extended temperature options, providing superior price and performance for numerous applications.

"Our partnership with Everspin could not come at a better time," said Mouser Vice President of Semiconductors, Mike Scott. "With MRAM technology gaining popularity and earning its place in a wide variety of applications, we are pleased to offer MRAM components to design engineers and buyers globally. We're excited to see what new successes the future will bring to both of our companies."

"Mouser's progressive business attitude, global presence and dedication to the customer exemplify key characteristics we look for in a business partner," said Scott Sewell, Vice President of Sales for Everspin Technologies. "With multiple global locations and a reputation for fast, accurate delivery of the newest technologies, we are confident in placing our innovative line of MRAM products in Mouser's experienced care, and we have high expectations for years to come."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **About Everspin Technologies**

Everspin Technologies is the global leader in developing and manufacturing standalone and embedded magnetic-based memory (MRAM). As the world's first volume MRAM supplier, Everspin delivers the most reliable, high-performance and cost-effective non-volatile random access memories in the market and also leads the industry in next generation Spin-Torque (ST-MRAM) technology development. A growing number of leading corporations in the computing, storage, industrial and office automation markets have adopted Everspin MRAM to enable their most advanced products. [www.everspin.com](http://www.everspin.com)

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