

## For Immediate Release

### **Mouser Electronics Inspires Next Generation of Engineers with Support of National Engineers Week**

**February 21, 2012** – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it will be a supporting sponsor of National Engineers Week 2012, a weeklong event held February 21 – 26. National Engineers Week is celebrated throughout the United States to increase public awareness and appreciation of engineers and their work.

Events are centered at the Fort Worth Museum of Science and History and in schools across the Fort Worth and Dallas area. Activities include a flight simulator, electronics dissection, various engineering challenges, crazy contraptions, and presentations that show how engineering impacts everyday life. At the FWMSH, Mouser will show in detail what makes up a semiconductor and have its industry-leading catalog that features the newest semiconductors and electronic components used by design engineers to build new designs. Engineers Week activities are included with Museum admission. As an extra feature, museum goers can make Engineers Week even bigger by purchasing a ticket to the Omni IMAX Theater. Showing daily, future engineers can view Hubble and Thrill Ride.

“Engineers are developing new, life-changing innovations every day. Mouser helps design engineers deliver them. By distributing the newest semiconductors and electronic components, we help turn their ideas into the working prototypes that become the advanced products of tomorrow,” says Larry Johannes, Mouser Vice President of Strategic Marketing. “One of the biggest challenges facing our country, industry and company is developing the future technical workforce. We are excited about the opportunity to inspire the next generation of engineers, innovators and scientists as they create the future technological wonders that will wow us.”

“There’s no better feeling than having a solid company behind you – one that shares a genuine excitement for advancing innovation,” says Van A. Romans, President of the Museum of Science and History. “To remain at the forefront of innovation, we need to inspire a new generation toward rewarding engineering careers. Having an enthusiastic sponsor like Mouser gives us the perfect platform to engage, excite and encourage today’s students – not just this week, but every week.”

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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