

News Announcement

Mouser Electronics Awards Electronica Winners

Top winner receives trip for two to USA to attend an IndyCar Race

January 30, 2013 – [Mouser Electronics](http://www.mouser.com), Inc. has announced the winners of the competitions it organized at Electronica 2012, several in conjunction with its suppliers.

With **Texas Instruments**, visitors had the opportunity to enter a competition to win a Parrot Drone 2.0, which can be controlled by iPod touch, iPhone, iPad, and Android Devices. The three winners were: **Oliver Heckel**, R&D Engineer with Rockwell Automation Germany GmbH & Co.KG, Wuppertal (Germany); **Helmut Juchems**, Group Manager Engineering Hardware at Lancom Systems GmbH, Würselen (Germany); and **Maximilian Habersbrunner**, a student at the University of Technology München (Germany).

Per Arvidsson, Senior Electronic Engineer with Tobii Technology AB, Danderyd (Sweden) won a Nintendo 3DS XL in a competition co-sponsored by hi-rel connector maker, **Harwin**, and **Nadja Kiefer**, Electrical Engineering Technician, Product Engineering at Valve Electronics Moog GmbH, Böblingen (Germany) won a HDO4000 oscilloscope with high-end instrument company, **LeCroy**.

In addition, Electronica visitors and users of www.mouser.com had the opportunity to enter to win tickets for two to an **IndyCar race in the USA** by subscribing to the Mouser newsletter. The prize package - including flights, accommodation, and tickets for the June 8th, 2013 race at the Texas Motor Speedway in Fort Worth, Texas – was won by **Nathan Croft**, Research Design & Development at Dyson Ltd., Malmesbury, UK. He explained that he attended Electronica as a “Technology Scout” looking for the new technologies, spending most of his time “walking around the small stalls and talking with individuals that are passionate about their products. I always come away from Electronica with aching feet, a head full of ideas and a hand full of technology and business leads that may make a difference”, he added.

As well as the IndyCar race day prize, visitors were invited to use the IndyCar simulator, and every day, the visitor with the fastest circuit of the day won a **Kindle**.

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The winners were: **Mario Kohl**, Projektleiter, Pulvertechnologie at the Fraunhofer Institut für Fertigungstechnik und Angewandte Materialforschung (IFAM), Bremen (Germany); **Jan Soltau**, R&D Teamleader at Vossloh-Schwabe Deutschland GmbH, Technology Center Slovakia, Trnava (Slovakia); **Bojan Sandurkov**, a student of electrical engineering and information technology at the Technical University of Munich; and **Andre Bethke**, Electronic Engineer/Hardware Development (Hobbyist) at Media Markt in Hamburg.

Commented Graham Maggs, Mouser's Director Marketing, EMEA: "We would like to thank everyone who visited us at the show. By giving us their valuable time we were able to explain how much more Mouser has to offer them – they were also able to have some fun with us at the same time. We are pleased to have received such a positive reaction and congratulate all our prize winners."

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