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For Immediate Release

Mouser Sponsors Chinese Racer Ho-Pin Tung as Indy Newcomer Makes History

August 31, 2011 – [Mouser Electronics](http://www.mouser.com), Inc., a top design engineering resource and global distributor for semiconductors and electronic components, congratulates IndyCar's newest driver Ho-Pin Tung on his run at the Indy Grand Prix Sonoma. Tung, who raced in the #88 Mouser Honda IndyCar, made racing history on Sunday as the first driver from the People's Republic of China to qualify and race in an IndyCar event. For more information, visit <http://www.mouser.com/indy>.

"It's been a true pleasure to work with Ho Pin; he's an extremely talented driver and his involvement has become an integral part of our successful business strategy," says Larry Johannes, Mouser Vice President of Strategic Marketing. "Our partnership with Ho Pin, Jay Penske and Sam Schmidt Motorsports (SSM) embodies Mouser's commitment to high performance."

"I am thrilled that we were able to give Ho-Pin the opportunity to get into an IndyCar again this season," stated Dragon Racing owner Jay Penske. Sam Schmidt and Jay Penske joined together with Mouser to sponsor Tung at Sonoma.

Sunday's history-making event ended in dramatic fashion for Tung. Tung was forced to veer off the track into the tire barricade with just 10 laps remaining.

Tung has established a name for himself in Asia appearing on the cover of *GQ China* and various other magazines, as well appearing on national television and in popular console and PC racing games. Co-sponsoring Tung and Sam Schmidt Motorsports was Mouser's Berkshire Hathaway partner company, [TTI Inc.](http://www.tti.com) Joining them in sponsorship are top manufacturers [Panasonic](http://www.panasonic.com), [TE Connectivity](http://www.teconnectivity.com), [Littelfuse](http://www.littelfuse.com), [Amphenol](http://www.amphenol.com), [Phoenix Contact](http://www.phoenixcontact.com), [Ohmite](http://www.ohmite.com), [Murata](http://www.murata.com), [Avago](http://www.avago.com), [Kemet](http://www.kemet.com), [Vishay](http://www.vishay.com), [On Semiconductor](http://www.onsemi.com), and [Luscombe Engineering](http://www.luscombeengineering.com).

Mouser's 2011 Indy sponsorships parallel the company's global efforts in accelerating distribution of the world's most technologically advanced semiconductors and components for electronic design engineers. Mouser currently has 17 global customer service centers spread across North America, Europe and Asia.

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

Visit Ho-Pin Tung's official website at <http://www.hopintung.com/>

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