

1000 N. Main Street Mansfield, TX 76063, USA mouser.com

(817) 804-3800

## For Immediate Release

# Mouser Electronics Announces Global Distribution Agreement with Cellergy Ltd.

**December 27, 2011 –** <u>Mouser Electronics</u>, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced a global distribution agreement with <u>Cellergy</u> Ltd, a first-class manufacturer of supercapacitors for low-voltage, high-current, high-capacity applications.

This distribution agreement with Mouser Electronics will provide design engineers and buyers worldwide with direct access to Cellergy's capacitor line via Mouser's award-winning website Mouser.com, its mobile platform, MouserMobile, and through contact with any of Mouser's 19 Customer Support Centers, strategically located across the globe.

Cellergy designs, develops, and produces Electrochemical Double Layer Capacitors (EDLC), known as supercapacitors or ultracapacitors for consumer mobile, industrial and medical electronics markets. Cellergy is known for a unique manufacturing process utilizing their patented screen printing technology. Cellergy supercapacitors have the smallest footprint in the world, along with the widest range of available voltages, plus need no balancing circuits and are considered "green" because they use an aqueous electrolyte.

"We are pleased to add Cellergy to our lineup of supercapacitors, giving design engineers access to Cellergy's high-performing products," says Andy Kerr, Mouser Vice President of Passives. "With Cellergy's unique products targeting key markets for Mouser, we anticipate what is sure to be a valuable partnership."

"Cellergy is very excited to be entering a relationship with Mouser Electronics, a distributor respected highly by the design engineering community," states Menachem Gilad, CEO of Cellergy. "We are in the constant process of improving in order to better serve customers with our products. Now that Mouser is distributing our line of supercapacitors, we are optimistic about our mutual ability to give design engineers exactly what they need."

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <a href="http://www.mouser.com">http://www.mouser.com</a>.

### About Cellergy

Cellergy designs, develops, and produces Electrochemical Double Layer Capacitors (EDLCs), also known as Supercapacitors or Ultracapacitors for the consumer mobile, industrial, and medical electronics markets. Cellergy offers a cutting-edge, proprietary screen printing process that aids in the delivery of cost-effective, energy-saving, high-performing, customizable and environmentally safe Supercapacitors that are offered in the smallest footprint on the market and in the world (12x12.5mm) for space limited applications. Cellergy is ISO 9001; 2000 & ROHS Certified. For more information, visit <a href="http://www.cellergycap.com">http://www.cellergycap.com</a>.

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Further information, contact: Larry Johannes, Mouser Electronics Vice President Strategic Marketing (817) 804-3534 Jarry.johannes@mouser.com For press inquiries, contact: Kelly DeGarmo, Mouser Electronics Corp. Communications & Media Relations Mgr. (817) 804-7764 kelly.degarmo@mouser.com