

For Immediate Release

Mouser Revs Up with China Racing Formula-E Team for Long Beach

April 2, 2015 – Mouser Electronics, Inc., the global authorized distributor with the newest semiconductors and electronic components, has high hopes for the <u>China Racing Formula-E Team</u> as it travels to California on Saturday, April 4 for the Long Beach ePrix.

The Mouser-sponsored team had a strong showing in its last outing at the Miami ePrix on March 14. The Team China drivers will be driving both the #88 and #99 Spark-Renault SRT-01E cars which can go 0-60 in 3 seconds and have top speeds of 150 mph. The hard-charging Piquet, who will be sporting the Mouser M, Molex and Vishay logos and driving the #99 car, is now 4th in the series with 49 points in the overall driver rankings after his fifth-place finish in Miami. Mouser is sponsoring the China Racing Formula-E Team this year in partnership with its valued partners Molex and Vishay Intertechnology, Inc.

Formula E is a new FIA global racing series featuring cars powered exclusively by electricity. The FIA stands for the Federation International de L'Automobile, which is the governing body for world motor sports. Formula E represents a vision for the future of the motor sports industry over the coming decades, serving as a framework for R&D around the electric vehicle, accelerating general interest in these cars and promoting sustainability, a Team China spokesman said. Team China Racing is the first national racing team authorized by the Ministry of Sports of China.

Since every advanced, sophisticated component that goes into a race car is all about precision and gaining a performance edge out on the track, auto racing is the perfect vehicle to build top-of-mind awareness for Mouser and its industry-leading manufacturer partners, explains Todd McAtee, Mouser Vice President for Business Development, Americas. "It's been a real thrill to see these futuristic electric race cars in action so far and we're looking forward to more exciting action in the second half of the season."

The Long Beach ePrix will be followed by the Monte Carlo ePrix on May 9; The Berlin ePrix on May 30 and the London ePrix on June 27.

To learn about the series and the drivers, visit the website at http://www.mouser.com/formula-e. Fans can vote on FanBoost for their favorite drivers. The three drivers with the most votes win FanBoost. The live leaderboard shows how each driver is performing and updates every time a new vote is cast. Racing fans can learn more about FanBoost at http://www.mouser.com/formula-e.

Mouser/China Racing Formula-E Team Page 2

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated many times per day and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 500,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

-30 -

Further information, contact: Kevin Hess, Mouser Electronics Vice President Technical Marketing (817) 804-3833 kevin.hess@mouser.com For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Mgr., Corporate Communications
(817) 804-7764
kelly.degarmo@mouser.com