



## For Immediate Release

## Mouser and Murata Team Up at CES to Highlight Emerging Technologies

**January 9, 2012 – Mouser Electronics**, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it will team up with Murata at the Consumer Electronics Show (CES) this week, January 10-13 in Las Vegas, NV.

CES is the largest consumer electronics show for over four decades and reaches out to markets all around the globe. It highlights emerging technologies and displays recent and upcoming consumer innovations such as smartphones, games, TV's, computers, and more. CES 2012 connects technology leaders, innovators and dreamers, allowing them to show off their ideas and demonstrate their products.

Murata innovation is inside more state-of-the-art technology than most people might realize. Within electronics, from mobile devices to networking, healthcare devices to home automation, Murata components enable leading manufacturers to turn their visions into a reality. Murata's past innovations drive today's technology and their present innovations are shaping tomorrow's. Whatever the future holds, you can be sure it will contain innovation from Murata.

Murata's product line available through Mouser.com includes technology leading components such as AMR Sensors, Microblowers, RF modules, Piezoelectric Sounders, EMI/RFI Suppression Filters and a complete range of Murata Capacitors. For more information, visit <a href="http://www.mouser.com/murata/">http://www.mouser.com/murata/</a>.

"We are looking forward to teaming up with Murata at this exciting industry event," says Andy Kerr, Mouser Vice President of Passives. "Technology is advancing rapidly and Mouser and Murata are dedicated to staying on top of the newest designs. Murata will showcase their latest component innovations at CES, easily available with a click at Mouser.com. We are very pleased to support such a technology leader."

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

## **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <a href="http://www.mouser.com">http://www.mouser.com</a>.

## **Trademarks**

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Further information, contact: Larry Johannes, Mouser Electronics Vice President Strategic Marketing (817) 804-3534 larry.johannes@mouser.com For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Corp. Communications & Media Relations Mgr.
(817) 804-7764
kelly.degarmo@mouser.com