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## For Immediate Release

### **Mouser Expands Embedded Systems Lines with Global Byte Craft Partnership**

**August 15, 2011** – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced its global distribution agreement with [Byte Craft Ltd.](#), a company specializing in embedded system software development tools for single-chip microcontrollers and embedded systems processors.

This global agreement between Mouser and Byte Craft delivers a vital link in the embedded design process. Each Byte Craft Ltd. Code Development System features an integrated development environment, a C cross-compiler and the BCLink Linker targeting-one of many popular 8-bit microcontroller families. These cross compilers generate tight, highly optimized code and support source level debugging on many available emulators. Mouser's partnership with Byte Craft will provide engineers with high quality embedded software solutions to move their designs to market faster.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **About Byte Craft Limited**

Founded in 1979, Byte Craft Limited is a leading developer and supplier of software engineering solutions. The company specializes in embedded system software development tools for single-chip microcontrollers and embedded systems processors with unusual architectures or limited resources. Byte Craft's main products are C cross-compilers targeted to a variety of microcontroller families. With more than 25 years of embedded system experience, their innovative solutions are used by developers in automotive, telecommunications, consumer product and industrial and aerospace industries. For more information, visit <http://www.bytecraft.com>.

### **Trademarks**

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