

For Immediate Release

Mouser adds to its Industrial Application Center with Launch of Building Automation Site

June 7, 2012 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, has unveiled its new [Industrial](#) application training site on Mouser.com. This new site has been developed to assist design engineers in quickly identifying the latest advancements and key trends in building automation technology, as well as supporting product information.

Organized into four sectors: Applications, Featured Products, Articles, and Resources, Mouser's Industrial application training site is a comprehensive resource, covering several areas of building automation, including two-stage Air Handling Unit (AHU) controllers, intelligent occupancy sensors, programmable logic controllers, plus Wi-Fi thermostats. The application section's system block diagram navigation enables engineers to quickly identify specific product sets adhering to their design requirements, based on defined parameters and engineering standards.

Kevin Hess, Mouser's Vice President of Technical Marketing, shared the vision behind the site's creation. "For the engineer, time is one valuable component that is always in short supply. We wanted to create a training site that places the latest innovations and advancements in building automation and industrial controls at the design engineer's fingertips. Our Industrial site is extremely intuitive, offering useful application information and component selection criteria with a single click."

The Industrial training site complements Mouser's broad line card, which includes Texas Instruments, International Rectifier, Maxim, Vishay, Panasonic and Bourns, plus many other leading component manufacturers of today's industrial technologies.

To categorize information by application or engineered solution, rather than component, the design engineer can quickly reference the Industrial Resource Guide. This guide contains application notes, tutorials and white papers, videos, plus other helpful design sources to help fast-track the overall design process. Arranged neatly into defined categories, this information can be filtered by manufacturer or topic.

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This site will be continuously developed and updated to ensure ongoing relevancy as the building automation sector continues to advance, yielding new breakthroughs in temperature control, intelligent lighting, smart metering, remote monitoring, and more.

To explore the new site, visit http://www.mouser.com/industrial_applications/.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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