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## For Immediate Release

### **Mouser Receives Boeing Award for Performance Excellence**

**July 2, 2012** – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced that it has received a 2011 Boeing Silver Performance Excellence Award, a testament to Mouser's best-in-class performance in key areas of reliability and service.

The Boeing Company issues the awards annually to recognize suppliers who have achieved superior performance. Mouser maintained a Silver composite performance rating for each month of the 12-month performance period, from October 1, 2010 to September 30, 2011.

"We would like to thank Boeing for this prestigious award. Mouser's dedicated service team for Boeing works relentlessly to provide excellent service day in and day out. We believe that great service, along with our vast assortment of products ready for same-day shipment, helps Boeing get their new designs to market faster," states Steve Newland, Vice President of Sales and Service/Americas for Mouser Electronics. "This performance award affirms Boeing's recognition of Mouser's ability to add value worldwide. We will continue to work hard to provide the newest technologies and highest levels of support to Boeing design engineers and buying personnel."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects.

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Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **Trademarks**

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