

## For Immediate Release

### Mouser and Bergquist Announce Partnership for Global Distribution

**November 16, 2011** – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced its global distribution agreement with [The Bergquist Company](#). Bergquist is a leading developer and manufacturer of thermal management materials.

Under the new agreement, Mouser will distribute Bergquist's portfolio of thermal management materials, which includes Sil-Pad<sup>®</sup>, thermally conductive insulators and various specialty materials, plus Gap Pad<sup>®</sup>, gap filling materials, phase change materials, and Bond-Ply<sup>®</sup>. Bergquist also manufactures Thermal Clad<sup>®</sup>, IMS<sup>®</sup> (Insulated Metal Substrate), and thermal management substrates for high-power and surface mount applications. Bergquist is the global source for the processing of Thermal Clad<sup>®</sup> and thermally conductive insulated metal substrate (IMS) circuit boards designed to replace conventional FR4 PCBs in LED applications.

"Bergquist has a long history of innovation and unique solutions that design engineers are looking for," states Keith Privett, Mouser Vice President of Electromechanical, Power & Test. "Now, design engineers have an even wider selection of thermal management products, upholding Mouser's speed-to-market advantage."

"Bergquist is pleased to partner with Mouser," expresses Sarah Black, Vice President of Marketing at Bergquist. "Mouser's best-in-class service and distribution infrastructure focused squarely on supplying the design chain enables us to reach new customers and applications, ensuring the continued growth of our business across the globe."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **About The Bergquist Company**

The Bergquist Company is a privately held, family owned business founded in 1964. Headquartered in Chanhassen, Minnesota, Bergquist also has plants in: Rapid City, South Dakota; Cannon Falls, Minnesota; Big Fork, Minnesota; and recently completed a major expansion of their existing plant in Prescott, Wisconsin. Today, Bergquist consists of three divisions: Thermal Products; Membrane Switch; and Touch Screens. For more information about Bergquist, visit <http://www.bergquistcompany.com>.

### **Trademarks**

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