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## For Immediate Release

### Mouser and Azoteq Team Up in Exclusive Global Agreement

**November 8, 2011** – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced an exclusive global distribution partnership with [Azoteq](#), a world leader in proximity and touch solutions designed to supplant costlier sensor, switch, slider, scroll wheel and touch interface design options in consumer, medical and industrial applications.

Design engineers and buyers across the globe will now have access to Azoteq's ProxSense<sup>®</sup> proximity and touch sensor controllers. The ProxSense family of capacitive sensors consists of the most sensitive and robust proximity and touch controllers available for use in touch keys, non-ITO LCD, single layer ITO, 3D touch screens, and metal touch panel markets.

"We are excited to be representing Azoteq globally," comments Mike Scott, Mouser Vice President of Semiconductors. "Engineers will appreciate the auto tuning and drift compensation features of the products that can enable greater success with new designs. As designs are more frequently incorporating the sense of touch, this new agreement allows Mouser to provide Azoteq's innovative solutions to our vast design engineer and buyer customer base."

Kobus Marneweck, Vice President of Marketing at Azoteq, went on to state, "a key to this agreement is Mouser's dedicated focus on the design chain and their proven demand creation capabilities. Their local branch offices worldwide, being committed to providing engineers with technical support and rapid new product introductions, made it an easy business decision. We look forward to a long and mutually beneficial partnership."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects.

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Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **About Azoteq**

Azoteq is the world leader in next generation capacitive proximity and touch interface solutions, taking touch into the third dimension. Azoteq offers alternative design solutions for touch keys, switches, sliders, scroll wheels, and non-ITO LCD, single layer ITO, and 3D touch screens, and metal touch panels in consumer, medical and industrial applications. Azoteq has design and manufacturing centers in South Africa and China. Azoteq has sales offices in South Africa, Asia, Europe and the USA. For more details, visit <http://www.azoteq.com>.

### **Trademarks**

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