



For Immediate Release

Mouser Honored with Amphenol Industrial's 2011 Rising Star of Excellence

May 31, 2012 – Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it has been recognized with the prestigious 2011 Rising Star of Excellence award from Amphenol Industrial Operations. Amphenol Industrial has long been the accepted leader in providing quality interconnect systems to the industrial markets and is the leading manufacturer of cylindrical connectors in the world.

Mouser was recognized with the Rising Star of Excellence award after being evaluated against other leading distributors for overall growth in 2011. The award was presented to Mouser Electronics' executives at the recent Electronic Distribution Show (EDS) in Las Vegas.

"We are so pleased to accept Amphenol Industrial's 2011 Rising Star of Excellence Award. Mouser's tremendous growth over the past few years and expected growth for the future is aided by Amphenol Industrial's superior line of quality products. As a trusted distributor of cutting-edge technologies to customers worldwide, we rely heavily on suppliers like Amphenol Industrial for the advanced products that electronic design engineers need to get to their designs to market faster," states Krystal Jackson, Mouser Vice President of Interconnects. "We are honored to be recognized by our friends at Amphenol Industrial as the Rising Star."

Mouser's broad linecard features Amphenol Industrial's latest variety of receptacles, plugs, and connectors. This includes the Helios H4 Solar Connectors, which offer cost effective solutions for all segments of the solar electric system, the KTK High Pressure Downhole Connectors, which serve as a line of high pressure connectors ideal for industrial applications, and the SurLok™ Connectors, which are a field installable, highly reliable alternative to common compression lugs.

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 3 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

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