

## For Immediate Release

## Mouser answers the call of Design Engineers with new Audio Applications Site

June 30, 2011 – Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced the launch of an <u>Audio Applications</u> training site devoted to the newest products and developments for sound engineering.

The audio industry has weathered recent economic conditions without missing a beat. With classic audio components at the core, industry-leading suppliers have raised the bar to a new standard of performance with product features that provide more control, flexibility, and quality than ever before.

Today, audio engineers are enjoying a revitalization of design possibilities.

When one hears the word audio, the tendency is to think in terms of music and entertainment. However, the term's true scope is much broader and encompasses an entire spectrum of devices and industries. The Mouser Audio Applications site focuses on solutions for noise cancellation, wireless headphones, guitar wiring, and soundbar technology. Each application features system block diagram navigation for ease of reference. All functions are enabled with links directing engineers to a selection of recommended parts from major component manufacturers such as Texas Instruments, Maxim IC, Bourns, and NXP Semiconductors.

The Audio Applications site features interesting articles from Vintage Guitar Magazine and from Neutrik, a leading provider of state-of-the-art audio connectors. In addition, the education site contains audio resources such as technical documents, application notes, and videos, as well as comprehensive overviews for all focus applications. To learn more, visit <a href="http://www.mouser.com/audio\_applications/">http://www.mouser.com/audio\_applications/</a>.

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

## **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <a href="http://www.mouser.com">http://www.mouser.com</a>.

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Further information, contact: Kevin Hess, Mouser Electronics Vice President Technical Marketing (817) 804-3833 kevin.hess@mouser.com For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Corp. Communications & Media Relations Mgr.
(817) 804-7764
kelly.degarmo@mouser.com