

For Immediate Release

Mouser's Library of Product Knowledge Training Sites exceeds 1700

Insightful, accessible data on the newest products for design engineers

December 6, 2011 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced that its website now offers more than 1700 [Product Knowledge Center](http://www.mouser.com/knowledge) (PKC) training sites focusing on the newest products and technologies.

Mouser's Product Knowledge Center (PKC) is designed to educate electronic design engineers on the features, advantages, and applications of the newest products in every category from industry leading manufacturers. Each PKC training site houses a wealth of information, including datasheets, mechanical drawings, block diagrams, product videos, and additional resources enabling design engineers to conduct research into detailed technical information at their own pace, using a variety of media. To view all of Mouser's Product Knowledge Center training sites visit <http://www.mouser.com/knowledge>.

"Mouser continues to provide design engineers with the most up-to-date, new product information and training to help keep them at the forefront of the latest technology advancements," says Kevin Hess, Mouser Vice President of Technical Marketing. "Our Product Knowledge Centers provide a comprehensive overview of new product features, data sheets and market applications in an easy-to-use format. The sites are updated daily and give engineers quick access to the products, technical data and solutions to help optimize design projects and improve speed to market."

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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– 30 –

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