For Immediate Release

Mouser's Library of Product Knowledge Training Sites exceeds 1,000
Design engineers benefit from easy-to-access data on newest products and applications.

June 27, 2011 – Mouser Electronics, Inc., a top design engineering resource and global distributor for semiconductors and electronic components, today announced it has surpassed more than 1,000 Product Knowledge training sites that focus on the newest products and technologies.

"Our business focus has always been on the design engineer, and we are always striving to bring them the most complete information on the newest products and advanced technologies," states Kevin Hess, Mouser Vice President of Technical Marketing. "These in-depth education sites offer design engineers rapid access to the technical information and solutions relevant to their design projects, all in a clear, clean layout."

Mouser.com features Product Knowledge training sites designed to educate electronic design engineers on the features, benefits, and applications of the newest technologies from industry leading manufacturers, covering all products across the board. The microsites offer a time-to-market advantage by allowing the design engineer to learn at their own pace, with access to additional technical information if needed, to conduct a more in-depth research. The wealth of information housed in Mouser's Product Knowledge Center (PKC) includes datasheets, drawings, block diagrams, supplier videos, and additional resources.

Mouser's PKC training sites focus on new product launches, emerging technologies, and training on key industry applications such as Medical, Lighting, Energy Harvesting, Mesh Networking, and Audio. To view all PKC training sites visit http://www.mouser.com/pkc.

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The Newest Products For Your Newest Designs™

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features over 2 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

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-- 30 –

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