



1000 N. Main Street
Mansfield, TX 76063, USA
mouser.com

(817) 804-3800

For Immediate Release

Mouser gets to the Heart of Patient Monitoring and Diagnostics with new Medical Applications Site

May 12, 2011 – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced the launch of a [Medical Applications](#) microsite devoted to patient monitoring and diagnosis applications.

Medical electronics represents one of the fastest growing industries and is projected to grow more than threefold over the next five years. It is also one of the most demanding for design engineers due to complex technologies, regulatory considerations, and long product development cycles. Mouser recognizes these challenges and has created a unique resource to keep the engineer educated on technology and product trends with an eye for What's Next in medical design.

Mouser's first Medical Application site focuses on Patient Monitoring and Diagnosis, featuring devices such as pulse oximeters, blood pressure monitors, digital thermometers, and digital stethoscopes. Design engineers get an overview of each device and by using block diagram navigation are able to select solutions from many major component manufacturers including Texas Instruments, Maxim, Honeywell, and Microchip. The Medical Application site offers solutions for all system functions for each of the Patient Monitoring and Diagnosis applications as well as a variety of technology resources such as videos and design guides. Texas Instruments and Honeywell partnered with Mouser by contributing articles addressing specific topics within the medical electronics industry.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers 17 global customer support locations and the latest, most technologically advanced components for customers' newest design projects. Mouser Electronics' website is updated daily and searches more than 7.5 million products to locate over 1.9 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

-- continued --

About Mouser

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.9 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

Further information, contact:
Kevin Hess, Mouser Electronics
Vice President Technical Marketing
(817) 804-3833
kevin.hess@mouser.com

For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Corp. Communications & Media Relations Mgr.
(817) 804-7764
kelly.degarmo@mouser.com