



1000 N. Main Street  
Mansfield, TX 76063, USA  
mouser.com

(817) 804-3800

## For Immediate Release

### **Mouser Delivers Maestro Wireless GPS Modules and M2M Product Solutions to Design Engineers Worldwide**

**August 11, 2011** - [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it will offer the complete line of [Maestro Wireless](http://www.mouser.com/maestrowireless/) product solutions, including GPS Modules and M2M modems and gateways, to its worldwide customer base. These two wireless lines from Maestro Wireless Solutions complement each other and further enhance the capability of Mouser Electronics to provide wireless integration solutions to electronic design engineers.

The Maestro Wireless GPS Receiver Modules line was acquired from Vincotech in late 2010 and includes a complete array of GPS sub-system module solutions based on CSR advanced GPS technologies, including the market-leading\* SiRFstarIV A2100-A performance solution. The M2M line of wireless solutions uses leading Sierra Wireless technologies, with the Heritage line of complete connectivity solutions adopting a modular approach to design, thereby simplifying the integration of other technologies including Ethernet, Analog and Digital I/O expansion capability into the complete system solution.

"We are pleased to be providing continuity of supply to our customers of the complete line of CSR/SiRF based GPS Receiver Module Solutions," says Russell Rasor, Vice President of Advanced Technology at Mouser Electronics. "In addition, the Maestro Wireless line of M2M products provides synergy in addressing the wireless product development requirements of the design engineering community we serve."

"Now that the foundation has been set in establishing an effective channel marketing partnership with Mouser Electronics for this leading line of GPS Module solutions, Maestro Wireless is excited to build on this initial success with such an innovative and respected catalog and online distribution company as Mouser Electronics," states Olivier Bernard, Maestro Wireless Solutions Vice President of Business Development. "To complement this initiative, it is a natural progression for both companies to work together in continuing to address the wireless application requirements of design engineers by marketing and supporting the complete line of certified M2M modem solutions developed by Maestro Wireless."

The complete line of Maestro Wireless product solutions is available through Mouser Electronics at <http://www.mouser.com/maestrowireless/>, with all product information and documentation on hand on the Maestro Wireless landing page.

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **About Maestro Wireless Solutions**

Maestro Wireless Solutions, a subsidiary of the Fargo Telecom Group in Hong Kong offers a comprehensive portfolio of wireless solutions and integration services for the M2M and industrial markets. Applying over 13 years know-how in wireless communications, specializing in GSM/GPRS, CDMA and GPS technologies, the company provides effective and highly reliable, off-the-shelf, easy to use wireless solutions. Based in Hong Kong, Maestro Wireless Solutions has worldwide reach through its network of local distributors and partners and has deployed in excess of 350K modems in over 40 countries. Please visit [www.Maestro-Wireless.com](http://www.Maestro-Wireless.com).

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Further information, contact:  
Larry Johannes, Mouser Electronics  
Vice President Strategic Marketing  
(817) 804-3534  
[larry.johannes@mouser.com](mailto:larry.johannes@mouser.com)

For press inquiries, contact:  
Kelly DeGarmo, Mouser Electronics  
Corp. Communications & Media Relations Mgr.  
(817) 804-7764  
[kelly.degarmo@mouser.com](mailto:kelly.degarmo@mouser.com)