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For Immediate Release

Mouser Extends LED Lighting Product Line with LEDiL Global Distribution Partnership

June 29, 2011 – [Mouser Electronics](#), Inc., a top design engineering resource and global distributor for semiconductors and electronic components, today announced a partnership agreement with [LEDiL](#), a leader in innovative LED lighting optics for high-power and lighting-class LEDs.

Mouser will provide direct access to LEDiL's line of LED reflectors and lenses to customers around the world. For design engineers in need of LED lighting solutions on the forefront of proven technology, LEDiL offers the most advanced optics specially designed to support high-power and lighting-class LEDs produced by leading LED lighting manufacturers.

"LEDiL is an expert in designing and manufacturing LED lighting optics. Our partnership with LEDiL is an exciting step forward as we continue to expand into the 2011 year," said Russell Rasor, Mouser's Vice President of Advanced Technology.

LEDiL is known for their optically efficient, visually pleasing and mechanically well-engineered optical solutions. All LEDiL lenses are produced by a unique injection molding process, which ensures high optical quality, performance, lifetime and functionality.

"We are excited to see what the future holds for our partnership," remarked Robert Derringer, LEDiL's Director of Distribution, Americas. "With a big focus on lighting solutions and a special attention towards design engineers, our partnership with Mouser Electronics will help us expand our product into an already rapidly growing sales domain."

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About LEDiL

LEDiL is a global leader in the manufacture of optical components for semiconductors. LEDiL's product line provides secondary LED lenses that integrate into a wide range of LEDs from leading optoelectronic manufacturers such as OSRAM, LedEngin, Everlight, Luminus Devices, Cree, and more! For more information, visit <http://www.ledil.fi>.

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