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For Immediate Release

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Mouser Captures Keystone Electronics' Highest Achievement Award

Platinum Sales Award Presented to Mouser

Mansfield, Texas, USA – June 17, 2010 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it was presented with Keystone Electronics' Platinum Sales Award, the highest achievement award for distribution given. Keystone Electronics is a global manufacturer of precision electronic interconnect components and hardware.

Joe Rosenblum, National Sales Manager for Keystone, says, "Mouser's Platinum-level performance is worthy of our highest recognition. They are a key partner for us and their ability to rapidly introduce and stock our newest products and technologies was undoubtedly the impetus behind the high volume of product leaving our plants. We congratulate Mouser and look forward to another successful year."

Keith Privett, Mouser's Vice President of Interconnect, Electromechanical, Power, and Test, received the Platinum Sales Award at EDS in Las Vegas in May. Privett says, "I am happy to accept this award on behalf of Mouser. Our success last year was a joint effort between Mouser, Keystone, our loyal customer base, and the numerous new customers who were captured by Mouser's stock of the newest products and latest technologies."

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 6.7 million products to locate over a 1.6 million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

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The Newest Products For The Newest Designs

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than 1.6 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <http://www.mouser.com>.

About Keystone

For over fifty years, Keystone Electronics has been manufacturing precision electronic interconnect components and hardware, supplying quality products at competitive prices to the industry, worldwide. Keystone Electronics' Quality System is ISO 9001 certified by DNV Certification, Inc. under the RAB and RvA accreditations. Their quality assurance program is in accordance with these requirements and applies to all standard and custom interconnect components and hardware. Visit www.keyelco.com.

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