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For Immediate Release

Mouser Secures Honeywell Sensing and Control's Global Distribution Agreement

July 27, 2011 – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it has signed a new global contract with [Honeywell Sensing and Control](#). Honeywell Sensing and Control is an industry leader in electronic sensing and electromechanical switching products.

The new global agreement builds upon the two companies' current distribution partnership, which has been in place since 2007. Across the globe, design engineers and buyers will continue to have a trusted source for the latest electronic sensing and control solutions. From airflow to torque, snap action to toggle, Honeywell stands steadfast in producing quality products engineered to tackle the toughest design challenges.

"Honeywell has brought numerous, innovative product lines to the electromechanical sector of the engineering design marketplace," explains Keith Privett, Mouser Vice President of Electromechanical, Power & Test. "The company is very forward-thinking when it comes to innovation. We are pleased to further seal our distribution agreement well into the future, delivering Honeywell's high quality products to today's engineers worldwide."

"Mouser is an important partner for us as they have years of experience in the distribution of electronic components in support of new design," says Sean Conley, Honeywell Sensing and Control Director of Global Distribution Sales. "They actively increased Honeywell's presence throughout the Americas in their catalog and on their website. That, in conjunction with their marketing programs, has led to a significant sales increase in Honeywell's catalog channel. Through its market presence and focus on supplying a vast line card of design solutions, Mouser is a proven partner for us in our global target markets. We look forward to continued success with the design-fulfillment distributor."

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Honeywell

Honeywell International (<http://www.honeywell.com>) is a Fortune 100 diversified technology and manufacturing leader, serving customers worldwide with aerospace products and services; control technologies for buildings, homes and industry; automotive products; turbochargers; and specialty materials. Based in Morris Township, N.J., Honeywell's shares are traded on the New York, London, and Chicago Stock Exchanges. For more news and information on Honeywell, please visit www.honeywellnow.com.

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