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## For Immediate Release

### **Mouser awarded Fastest Channel to Market from Cooper Bussmann**

**June 14, 2011** – [Mouser Electronics](#), Inc., a top design engineering resource and global distributor for semiconductors and electronic components, today announced that it has been recognized with the Fastest Channel to Market Award from [Cooper Bussmann](#), an industry leader in overcurrent/overvoltage protection, magnetics, supercapacitor and connector technologies.

The prestigious award was given to Mouser in recognition of outstanding distribution performance on all levels of service, from the supplier's shelf to the customer's doorstep. Mouser leads the way in the most progressive, efficient methods of bringing its suppliers' products to the fingertips of today's design engineers, which has been integral to its enormous success and the inspiration for the award from Cooper Bussmann.

"We are honored and excited to be recognized as Fastest Channel to Market by Cooper Bussmann," said Andy Kerr, Mouser Vice President of Passives and Circuit Protection. "We have always prided ourselves as the most effective channel for bringing emerging technologies to the top minds in the highly competitive world of electronic engineering. We take this prestigious award from Cooper Bussmann as a clear affirmation of our goals, and look forward to an excellent future for our company, our partners, and our customers."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering "What's Next" in emerging technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches nearly 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **About Cooper Bussmann**

Cooper Bussmann, a division of Cooper Industries, is one of the world's largest producers of circuit protection devices to protect electrical, electronic and automotive systems from circuit overload. Cooper Bussmann provides the industry standard for circuit protection with over 41,000 fuse types, from large fuses for protecting the main supply in multi-story buildings and industrial complexes, to sophisticated fuses for printed circuit boards in electronic products. Through product development and a number of acquisitions Cooper Bussmann has become the market leader in fuse technology. For more information, visit [www.cooperbussmann.com/elx](http://www.cooperbussmann.com/elx)

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