



1000 N. Main Street  
Mansfield, TX 76063, USA  
mouser.com

(817) 804-3800

## For Immediate Release

### **Mouser's Consistent High Growth Earns e-Commerce Distributor Excellence Award from Bourns**

**June 22, 2011** – [Mouser Electronics](#), Inc., a top design engineering resource and global distributor for semiconductors and electronic components, today announced it was awarded the [Bourns](#)' 2010 e-Commerce Distributor Excellence Award for Circuit Protection Products. The award was based on overall percent growth for CPP in 2010. Mouser had the highest growth percentage year over year for all Bourns' E-Commerce distributor partners.

"Mouser is honored to receive this prestigious award from Bourns," said Andy Kerr, Mouser VP of Passives and Circuit Protection. It is a privilege to partner with Bourns, and we will continue to live up to this excellence award by introducing the newest Bourns CP products, expanding our customer base, and growing our business together."

Mouser has been an authorized distributor for Bourns for more than 10 years and continues to be the fastest to offer Bourns' latest innovations. Mouser stocks an impressive breadth of Bourns products – circuit protectors, sensors, controls, and components. Bourns is known for the development of new technologies and they continue to win awards for innovation as they consistently expand manufacturing capabilities to meet their customers' changing needs.

With its broad product line and unsurpassed customer service, Mouser caters specifically to design engineers and buyers by delivering "What's Next" in emerging technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. The mouser.com website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

### **About Bourns**

Bourns, Inc. is a leading manufacturer and supplier of automotive sensors, circuit protection solutions, magnetic products, microelectronic modules, precision potentiometers, panel controls and encoders and resistive products. Headquartered in Riverside, CA, Bourns serves a broad range of markets, including telecommunications, computer, industrial, instrumentation, automotive, consumer, non-critical life support medical, audio and various other market segments. Bourns products are manufactured according to ISO-9000 standards under Six Sigma quality programs. Additional company and product information is available at the company's website at <http://www.bourns.com>.

### **Trademarks**

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

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Further information, contact:  
Larry Johannes, Mouser Electronics  
Vice President Strategic Marketing  
(817) 804-3534  
[larry.johannes@mouser.com](mailto:larry.johannes@mouser.com)

For press inquiries, contact:  
Kelly DeGarmo, Mouser Electronics  
Corp. Communications & Media Relations Mgr.  
(817) 804-7764  
[kelly.degarmo@mouser.com](mailto:kelly.degarmo@mouser.com)