MOUSER ELECTRONICS
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For Immediate Release

Mouser Offering New Arduino TinkerKit Development Kits

February 8, 2012 - Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it is stocking new product from Arduino.

Arduino TinkerKit Development Kits include the Base Kit, Starter Kit, Pro Kit, Scuola Kit, and Scuola Lab. TinkerKit simplifies electronic prototyping throughout a wide variety of sensors and actuators soldered on orange-colored boards that can be hooked up to the Arduino through the Sensor Shield and three-pin cables. A little signal amplifier helps to stabilize the signals running on the cables, ensuring clean analysis from the sensors even on long distances (1m-5m). TinkerKit was originally conceived for school teaching and museum exhibitions, and thus allows for the setup of interactive environments on the run without using a soldering iron or breadboard. The Arduino TinkerKit Development Kits are each a different pack of various TinkerKit modules, selected to help the user start designing interactive environments / prototype interfaces without using a breadboard or soldering iron. To learn more, visit http://www.mouser.com/arduinotinkerkit/.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com.

About Arduino

Arduino provides open-source electronics prototyping platforms based on flexible, easy-to-use hardware and software. Arduino prototyping platforms are intended for artists, designers, hobbyists, and anyone interested in creating interactive objects or environments. Arduino's prototyping platforms can sense the environment by receiving input from a variety of sensors and can affect their surroundings by controlling lights, motors, and other actuators. Arduino projects can be stand-alone or they can communicate with software running on a computer. For more information, visit http://www.arduino.cc.

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