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For Immediate Release

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Mouser Electronics Releases New Quarterly Electronic Components Catalog and CD

Mansfield, Texas, USA – May 17, 2005 – Distributor Mouser Electronics, Inc. announced today the release of its new quarterly catalog, No. 622, featuring 1,532 pages of the newest products and latest technologies from its 300+ premier electronic component suppliers.

Mouser Electronics is the only distributor in the industry to publish a new catalog every 90 days. Due to the constant evolution of new products, new technologies, as well as new applications for existing products, there is a continuous expansion of catalog pages. This latest catalog alone contains 56 new pages of new product information. In addition, eight pages of outdated technologies or end-of-life products were deleted. Over the last 12 months – *a typical catalog cycle for most distributors* -- Mouser has added more than 500 pages of new product data to its print catalog.

Most of the additional New Products pages were comprised of several new lines added by the recent addition of premiere suppliers such as Freescale Semiconductor, Lattice Semiconductor, Chipcon, and Megger. Other New Products were introduced through existing suppliers.

"Mouser's mission focuses on supplying our customers with the newest products and the latest, most innovative technologies available today," said Mouser President Glenn Smith. "And by publishing a brand new catalog every 90 days, we get those products to our customers faster than any other distributor in the industry."

With an annual circulation of over one million, the new catalog contains more than 115,000 parts and is designed to work in concert with Mouser's on-line catalog, which now features half a million products, more than 345,000 data sheets, and in excess of 1.5 million cross-references.

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In addition to its print catalog, Mouser issues a CD-rom version of its catalog that also includes hundreds of supplier catalogs. The latest CD released with this catalog includes semiconductor, optoelectronics, and embedded solutions supplier catalogs. The CD is so popular, Mouser is increasing its release to three times a year.

"Our company is dedicated not only to being first in supplying our customers with the newest products and technologies," Smith said, "but we're determined to provide the best customer service possible as well – regardless of the size of the customer or the size of the order."

For five consecutive years Mouser has achieved the highest ranking in North America for outstanding Customer Service and Support of its well over 100,000 business accounts. The company's streamlined process includes excellent technical support and same-day shipping on most orders received from 7 am – 8 pm Central Standard Time.

About Mouser Electronics

Mouser Electronics, Inc., a privately-held company and subsidiary of TTI, Inc., is the fastest growing electronics catalog distributor in North America. Mouser services over 300 premiere suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information on Mouser Electronics, visit www.mouser.com.

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