

## For Immediate Release

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### Mouser to Distribute Bluegiga Technologies

**Mansfield, Texas, USA – February 21, 2011 –** [Mouser Electronics](#), Inc., known as a leading global design engineering resource for semiconductors and electronic components, announced a global distribution partnership with [Bluegiga](#) Technologies. Bluegiga, which supplies innovative Bluetooth based wireless modules and access device solutions, offers flexible, highly integrated products that meet the most demanding requirements and can be used in a limitless number of applications.

The Bluegiga Bluetooth modules provide the highest level of integration that enable device manufacturers and OEMs to easily add wireless, secure standard-based connectivity into their applications. Among the newest highlights are low energy modules based upon Bluetooth 4.0, currently in development.

The Bluegiga Bluetooth access devices product family offers routers, Access Points, and management tools – enabling system integrators to create efficient and scalable Bluetooth networks. Customers will be able to choose from access points or access servers that incorporate Bluetooth communications with back-end connectivity options such as Ethernet, WiFi or 2G, and 3G.

"This is good news for our Mouser customers," explains Russell Rasor, Mouser Vice President of Advanced Technology. "Bluegiga products are engineered to last and offer best-in-class RF sensitivity and power consumption profiles. Their simple yet powerful software interface makes application development and integration straightforward for all engineers. We like their complete solution approach, which is designed to shorten product development cycles and improve time-to-market when creating Bluetooth enabled solutions."

Tom Nordman, Bluegiga Vice President of Sales and Marketing added, "Mouser is the leading provider of embedded technology to the engineering community. They offer Bluegiga's customers ready access to our products as well as a broad array of other solutions to complete their design. Our relationship with Mouser will help us grow our business globally through their widely known catalog and online presence, and we look forward to our mutual success."

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### **About Bluegiga Technologies**

Founded in 2000, Bluegiga Technologies Inc., provides Bluetooth based wireless modules and access device solutions to OEMs, systems integrators and network operators. Bluegiga has built its reputation on providing innovative products delivered with outstanding customer service at competitive prices. Headquartered in Espoo, Finland, Bluegiga has also offices in the United States and Hong Kong. For more information, go to <http://bluegiga.com>

### **About Mouser**

Mouser Electronics, Inc., a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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