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For Immediate Release

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Mouser Electronics & Spectrum Digital Ink Distribution Agreement

Customers Gain Access to New DSP and High-Performance MCU Design Tools

Mansfield, Texas, USA – October 30, 2007 – [Mouser Electronics, Inc.](http://www.mouser.com), known for its rapid introduction of the newest products, today announced it has entered into a North American distribution agreement with [Spectrum Digital, Inc. \(SDI\)](http://www.spectrumdigital.com), a leading supplier of design tools for digital signal processors and high-performance microcontrollers. SDI products include JTAG emulators, target boards for TI processors (DSPs, Davinci™ and OMAP™ platforms, and microcontrollers), debuggers, and complete development systems.

“We are excited about partnering with Mouser and meeting customer demands for TI DSP and microcontroller development tools,” said Mike Strain, President of Spectrum Digital. “The convenience of obtaining these tools from one company should expedite engineers’ development efforts and reduce their time to market.”

According to Mike Scott, Mouser Vice President of Active Products, the distribution agreement with Spectrum Digital, Inc. capitalizes on Mouser’s core competencies of rapid product introduction, extensive stocking, and promotion of the newest products to the design engineering community.

“We are pleased to add Spectrum Digital’s innovative portfolio of design tools to our linecard in support of Texas Instruments,” Scott said. “Stocking these tools will assist our engineering customers with their new TI DSP and microcontroller designs.”

SDI manufactures portable scan path emulators for Texas Instruments’ DSPs, OMAP, DaVinci™, TMS470 ARM, and microcontrollers. The portability of these emulators allows engineers and programmers to take development to the application environment by using laptop or notebook computers, eliminating the need for an adapter card in a PC chassis.

The company also develops Evaluation Modules, DSP Starter Kits (DSKs), and eZdsp™s for popular Texas Instruments’ DSPs, DaVinci™, OMAP, and TMS470 ARM products. These targets

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Mouser/Spectrum Digital, Inc.

The Newest Products For The Newest Designs

are stand-alone circuit boards with expansion capability that allow engineers to evaluate hardware and software prior to developing their own products. This quick start-up mechanism allows the customer to get his product to market earlier by reducing engineering time.

Mouser's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make the distributor the design engineer's one-stop shop for all the components and associated development tools necessary for total project design.

Mouser Electronics is the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than 880,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 880,000 products online from more than 335 manufacturers. Mouser's 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Spectrum Digital, Inc.

Spectrum Digital, Inc. designs, develops and markets design tools for digital signal processors (DSPs) and high performance microcontrollers. These products include scan path emulators, debuggers, evaluation modules, and application specific hardware. The company targets high growth, large volume markets requiring specialized technology to develop end applications. Spectrum Digital, Inc. is a Texas corporation with its headquarters located in Stafford, Texas, a suburb of Houston. For more information, visit www.spectrumdigital.com.

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