

For Immediate Release

EDITORIAL/READER CONTACT:

Ellie Rovai

Marketing Communications Manager
Mouser Electronics, Inc.

(817) 804-3857 Direct

(817) 804-3803 Fax

ellie.rovai@mouser.com

Mouser Electronics and Pericom Semiconductor Corporation Ink Distribution Agreement

***Key Inventoried Products Include Analog, Digital, and Mixed-Signal Integrated Circuits,
as well as SaRonix-eCera™ Frequency Control Devices***

Mansfield, Texas, USA – November 5, 2007 – [Mouser Electronics, Inc.](http://www.mouser.com), known for its rapid introduction of the newest products, today announced it has signed a distribution agreement with [Pericom Semiconductor Corporation](http://www.pericom.com) (NASDAQ: PSEM), a leading supplier of PCI Express (PCIe) technology used for high-speed switching, timing, bridging, and signal integrity.

Pericom products provide a complementary and complete system level solution for high-speed serial protocol implementation. The manufacturer is a market leader in high-speed analog switching technology, dual HDMI and PCI Express signal switching solutions, as well as unique serial signal integrity technology.

“Pericom is very pleased to add Mouser Electronics as a sales channel partner in support of our entire portfolio of Complete Interface Solutions,” said Brad Frey, Pericom’s Director of Worldwide Distribution. “Mouser’s focus on the rapid introduction of new products and technologies to electronic design engineers provides an excellent avenue for us to quickly get our new products into our customer’s hands. Mouser’s dedication to customer service is in total agreement with our ‘Customer First!’ philosophy.”

According to Mike Scott, Mouser Vice President of Active Products, the distributor welcomes the opportunity to penetrate new markets and increase new customers for Pericom Semiconductor by introducing their innovative solutions to Mouser’s engineering customer base.

“Our engineering customers require rapid introduction of the newest products and technologies available for their design projects,” Scott said. “By adding Pericom’s analog, digital, and mixed-signal integrated circuits, and SaRonix-eCera™ frequency control products to our linecard, we’re able to quickly introduce the brand to a new segment of the engineering community.”

-- continued --

Mouser's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make the distributor the design engineer's one-stop shop for all the components and associated development tools necessary for total project design.

Mouser Electronics is the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than 880,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, applications notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 880,000 products online from more than 335 manufacturers. Mouser's 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Pericom

Pericom Semiconductor Corporation (NASDAQ: PSEM) enables serial connectivity with the industry's most complete solutions for the computing, communications and consumer market segments. Pericom's analog, digital and mixed-signal integrated circuits, and SaRonix- eCera™ frequency control products are essential in the timing, switching, bridging and conditioning of high-speed signals required by today's ever-increasing speed and bandwidth demanding applications. Company headquarters are in San Jose, Calif., with design centers and technical sales and support offices globally.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

