



1000 N. Main Street  
Mansfield, TX 76063  
[www.mouser.com](http://www.mouser.com)

(817) 804-3800

## For Immediate Release

### EDITORIAL/READER CONTACT:

#### Kevin Hess

Director of Marketing & Business Development  
Mouser Electronics, Inc.

(817) 804-3833 Direct

(817) 804-3803 Fax

[Kevin.hess@mouser.com](mailto:Kevin.hess@mouser.com)

## Mouser Electronics and Newhaven Display International Sign Global Distribution Agreement

*Inventory Includes VFDs, LCD COGs, LCD Graphic Displays, LCD Character Displays, TFTs,  
LCD Touch Panels, and Inverters*

**Mansfield, Texas, USA – November 28, 2007 – [Mouser Electronics, Inc.](http://www.mouser.com)**, known for its rapid introduction of the newest products, today announced it has signed a global distribution agreement with [Newhaven Display International, LLC.](http://www.newhaven.com), a leading supplier of cost-effective, high-quality display devices ranging from LCDs to VFDs.

Mouser is stocking Newhaven's high-quality display products including VFDs (Vacuum Fluorescent Displays) and LCDs that include COGs (Chip-on-Glass), TFTs (Thin Film Transistors), LCD graphic displays, and LCD character displays, as well as LCD touch panels and inverters.

"Newhaven Display International, an expert in standard and custom LCD and VFD solutions, is pleased to announce a distribution partnership with Mouser Electronics. Through this partnership, Mouser will distribute our line of Liquid Crystal and Vacuum Fluorescent Displays. This will expand Newhaven Display's national and worldwide presence and aid OEMs to quickly and economically obtain the newest products for new and existing customers. Mouser's exceptional service and reliable distribution will provide Newhaven Display the opportunity to provide our industry-leading LCD and VFD solutions to a whole new segment of customers," said Gary Murrell, Newhaven Display President.

According to Mike Scott, Mouser Vice President of Active Products, the distributor welcomes the opportunity to penetrate new markets and increase new customers for Newhaven Display International by introducing the manufacturer's innovative products to the design engineering community.

"Our engineering customers' design projects require rapid introduction of the newest products and technologies available in the marketplace," Scott said. "By adding Newhaven Display's vast selection of LCD and VFD products to our linecard, we are able to quickly introduce the brand to a new segment of the engineering community."

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***The Newest Products For The Newest Designs***

Mouser's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make the distributor the design engineer's one-stop shop for all the products necessary for total project design.

Mouser Electronics is the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than 900,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 900,000 products online from more than 335 manufacturers. Mouser's 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

### **About Newhaven Display International**

Newhaven Display International provides the North American marketplace with cost effective high quality display devices ranging from LCD to VFD. In addition to our vast standard part offerings, we develop custom designs for all industries. We pride ourselves on first-rate customer support and development assistance. For more information, visit [www.newhavendisplay.com](http://www.newhavendisplay.com).

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