For Immediate Release

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Mouser Electronics Now Stocking Microchip Technology's PICDEM™ Touch Sense 1 Demonstration Board

Board Comes with PICkit™ Serial Analyzer and mTouch™ Sensing Solution; Simplifies Implementation of Capacitive Touch-Sensing Interfaces

Mansfield, Texas, USA –March 25, 2008 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking the PICDEM™ Touch Sense 1 Demo Board   (Part # DM164125) from Microchip Technology [NASDAQ: MCHP], a leading supplier of microcontroller and analog semiconductors.

The easy-to-use board comes with a PICkit™ Serial Analyzer and mTouch™ Sensing Solution Software Development Kit (SDK). Together, the board and supporting materials provide a complete platform for implementing capacitive touch-sensing interfaces using the highly integrated, cost-effective 8-bit Flash PIC® microcontrollers.

Equipped with capacitive touch-sensing keys and sliders, the board enables designers to evaluate capacitive touch sensing in their applications using the PICkit Serial Analyzer and Windows-based mTouch Diagnostic Tool, an easy-to-use Graphical User Interface (GUI) that is included in the mTouch Sensing Solution SDK. Libraries, source code, and other support materials included with the board further shorten development time and reduce design costs.

"By immediately stocking the newest technologies like the PICDEM™ Touch Sense 1 Demonstration Board from Microchip, our design engineering customer base can develop with the newest products on the market, allowing them to differentiate their products in the marketplace," said Mike Scott, Mouser's Vice President of Active Products.

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

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Mouser Electronics is the only major distributor to publish a new 2,100+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than

The Newest Products For The Newest Designs

940,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 940,000 products online from more than 335 manufacturers. Mouser's 2,100+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Microchip Technology

Microchip Technology Inc. (NASDAQ: MCHP) is a leading provider of microcontroller and analog semiconductors, providing low-risk product development, lower total system cost and faster time to market for thousands of diverse customer applications worldwide. Headquartered in Chandler, Arizona, Microchip offers outstanding technical support along with dependable delivery and quality. For more information, visit the Microchip website at www.microchip.com.

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